

Echo Solutions ... *drives your GROWTH*

Your one-stop shop for innovative marketing solutions.

Direct Marketing

Print Management

Web-Based
Digital Solutions

Warehouse &
Distribution

Promotional
Products & Apparel

Fulfillment

Critical
Communications

Inventory
Management &
Reporting

Market Challenges

Building and engaging client relationships is challenging. Many organizations need help from campaign or program genesis through execution in all areas - Direct Marketing, Print Management, Storefronts, Critical Communications, Warehousing, Fulfillment, Inventory Management and Reporting.

Echo Solutions

For over 30 years, Echo has provided thought leadership with high-impact marketing and communication services. Over the years, we have combined the most effective skills, innovation and technology to produce results-driven, direct marketing, critical communications and supply chain solutions.

Benefits

Results-driven, ROI-based, end-to-end services and solutions for improved client engagement. Acquire the ongoing flexibility to meet evolving customer and marketplace requirements.

**Are your draining valuable resources managing multiple vendors?
How streamlined is your current workflow process?**

listening | awareness | acquisition | retention

GROWTH

Echo Innovation *drives your GROWTH*

Your one-stop shop for innovative marketing and communications solutions.

Target Audience Research

- Offer & Appeal Research
- Pre – Post Campaign Surveys
- Profiling
- Wealth / Capacity Indicators

Web-Based Digital Solutions

- E-Marketing
- Personalized Web Sites
- Print-On-Demand
- Print Management
- Storefronts
- Web-to-Print

Fulfillment

- Inventory Management
- Kitting
- Promos and Wearables
- Warehouse / Storage

Measurement, Metrics & Reporting

- Browser Based On-Demand Campaign Console
- Track and Manage Campaign & Communication Activity

Data Processing Services

- Cass Certified / NCOA List
- Data Hygiene
- Merge / Purge / De Dupe / Presort

Critical Communications

- Compliance Adherence
- E-Bill Presentment & Payment
- High Value Client Communications

Direct Marketing Services

- Bindery / Mail Shop
- Bursting & Folding
- Camera Match Mailings
- Creative Design & Copy
- Data Analysis / Appending
- Direct Mail
- Labeling & Affixing
- Laser & Impact Personalization
- List Management & Appending
- Modeling / Segmentation Strategies
- Offset Printing
- Personalization
- Variable Data Print

Echo's innovative marketing and communications solutions enable you to engage targets and drive GROWTH.